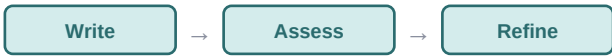


“Consistent, detailed writing feedback. For every student. Every time.”



The question every teacher asks on Monday morning

Which students are below band? What do I teach next? Whose work could I use as a class model? Which students have moved since last term? And for leadership: where is literacy weakest across the school, and what is the evidence? Writeiq answers all of these from a single assessment event. No manual marking. No spreadsheet. No separate report. The answer is ready before you leave the room.

Before and after

Before Writeiq	After Writeiq
Teacher marks 25 books over a weekend. Results vary by who marked them.	Teacher sets the task. Students submit. Writeiq applies the framework in seconds.
Student gets a grade and a general comment. Rarely actionable.	Student receives criterion-by-criterion feedback in their language with one specific next step.
Teacher plans next lesson from memory or re-reading submissions.	Teach Next panel names the exact criterion to address and provides a ready-to-use GRR lesson plan.
Leadership asks for a report. Teacher builds one from class data.	Leadership sees whole-school band distributions, at-risk students, and growth trends automatically.

One assessment. Three audiences. Zero extra work.

□ Student	□ Teacher	□ Leadership
Criterion-by-criterion feedback in student language. Band result. One specific, actionable next step. Delivered the moment they submit.	Class grouped by band. Teach Next identifies the single highest-leverage criterion to address and provides a complete GRR lesson plan. Leverage students named for peer models.	Whole-school band heatmap. At-risk students surfaced automatically. Growth tracked term-on-term per student and per criterion. Evidence of whole-school literacy progress without any additional teacher workload.

What Writeiq does

IWAF v2.3	Up to 10 scored criteria per mode. 26 logic gates. 58 framework combinations validated. Scores in seconds with no teacher input.
Six writing modes	Narrative, persuasive, recount, analytical, primary narrative, primary persuasive. Separate calibrated pathway per mode.
Eight curriculum frameworks	Victorian Curriculum 2.0, NAPLAN, IB MYP, VCE, AC v9, and three others. Multiple frameworks run in parallel.
Teach Next panel	Names the criterion. Gives the lesson. No analysis required from the teacher.
Leadership analytics	Band distributions, at-risk flags, growth trends, and intervention effectiveness for every year level. Ready for leadership teams and external reporting.

Growth tracking	Run Writeiq across the year. Per-student, per-criterion movement visible term-on-term.
Safeguarding detection	Submissions flagged for wellbeing concerns are held for teacher review before feedback is shown.
Writeiq Vision (add-on)	Scan handwritten work with a phone camera. Same assessment engine. Included in Growth and Large.

Annual pricing · per school · no per-student charges

Tier	Enrolment	Price (ex GST)	Included
Pilot	Term 2 2026	Free	Full access, direct team support, preferred pricing at launch.
Small	Up to 300 students	\$3,600/yr	All modes, frameworks, lesson plans, all three audience views.
Standard	301–600	\$5,400/yr	Everything in Small plus priority support and onboarding session.
Growth	601–1,200	\$8,400/yr	Everything in Standard plus Vision scanning add-on, multi-campus.
Large	1,200+	\$12,000+/yr	Everything in Growth plus Google/Microsoft SSO, custom onboarding, priority SLA.

All prices AUD, exclude GST. Annual per-school licence.

Request pilot access → edsthetic.com · hello@edsthetic.com

Pilot is free. No financial commitment required. Term 2 2026.