

# Welcome.

*You are part of what we're building.*

## What pilot means for your school

<b>Free access</b>	Full access to Writeiq at no cost for Term 2 2026. No financial commitment required at any point during the pilot.
<b>Direct support</b>	You have direct access to the Edsthetic team throughout the pilot — not a helpdesk, not a ticketing system. Email and same-day response.
<b>Your feedback matters</b>	What you tell us shapes what gets built next. You will see your suggestions reflected in the product.
<b>Preferred pricing</b>	Pilot schools receive preferred pricing when Writeiq goes commercial at the end of 2026.
<b>First access</b>	Pilot schools are the first to access new features before public release.

## What we ask in return

<b>Run one assessment</b>	Complete at least one class assessment with real students during the pilot period.
<b>Complete the feedback form</b>	After your first assessment, complete the short feedback form we will send you. It takes five minutes.
<b>Be honest</b>	Tell us what worked and what did not. Both are equally useful. There are no wrong answers.
<b>Make an introduction</b>	If you know a colleague who might benefit from Writeiq or Allocateiq, introduce us. One email is all it takes.

## Your first three steps

Step	Action	Details
1	Activate the app	Go to <a href="https://edsthetic.com/apps/writeiq/">edsthetic.com/apps/writeiq/</a> and enter your licence key when prompted.
2	Create your first task	Tasks → New Task → set genre, year level, and time limit.
3	Run the assessment	Give students the class code. They write and click Submit. Results are immediate.

## Pilot timeline

<b>Week 1–2</b>	Activate your licence, explore the app, run your first assessment.
<b>Week 3–4</b>	Review the Teach Next panel. Use the generated lesson plan with your class.

**Week 5–6**

Run a second assessment if possible. Complete the feedback form.

**End of Term 2**

Debrief call with the Edsthetic team. We will discuss Term 3 access.

**Your contact: [hello@edsthetic.com](mailto:hello@edsthetic.com) · Same-day response · [edsthetic.com](https://edsthetic.com)**